

St. George presents  
**YA'SSOO**  
**GREEK FESTIVAL**  
**May 26, 27 and 28 2023**

Dear Potential Sponsor,

YA'SSOO is back and will again be held on Memorial Day Weekend May 26, 27 and 28. Last year's festival was the best ever, and we hope to have an even bigger and better festival this year.

Features include:

- The flavor of the Greek Isles - Sight, Sound & Taste
- Greek Music by Enigma, Dave Bennett Quartet and the Magic Bus Band
- Greek Dance Performances
- Greek Cooking Demonstrations
- Loukoumades Eating Contest
- Greek and American Food, Pastries and Beverages
- Souvenir, Jewelry, Art, Artifact and Book Vendors
- Children's Activities

With over 4,000 visitors expected, the YA'SSOO Festival presents a unique opportunity to showcase your company's services and products through a charitable contribution.

**Marketing efforts to promote both Sponsors and The YA'SSOO Festival Include:**

- Print, Radio and TV Coverage
- Dedicated Website ([www.yassooGreekFestival.com](http://www.yassooGreekFestival.com))
- Print Advertising in the YA'SSOO Program Book
- T-Shirts and Placemats with Sponsor Logos
- Roadside Signage and Flyers (distributed throughout the Metro Detroit Area)

Please see our Sponsorship Order Form for details!

**The St. George YA'SSOO Festival Committee Co-Chairs,**

Athan Papatheodore

Kathy Sheiko ([katherinesheiko@hotmail.com](mailto:katherinesheiko@hotmail.com))



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### Sponsorship Order Form

Please select a sponsorship/advertising option below (this is a fillable form):

☐ **Title Sponsorship \$2,500**

- Sponsor Logo on T-Shirts, and Placemats
- Full page, full color ad on the Inside Front Cover, Inside Back Cover or Back Cover of the Program Book
- Title Sponsor Banner at Entrance and Bandstand
- Opportunity to prominently display business cards
- 500 FREE Entrance Tickets – \$1,500 value

☐ **Gold Sponsor \$1,500**

- Sponsor Logo on T-Shirts and Placemats
- Full page, full color ad prominently placed inside the Program Book
- Opportunity to prominently display business cards
- 250 FREE Entrance Tickets – \$750 value
- Sponsor Tent Banner on one Island Tent

☐ **I Am Providing My Own Artwork**

- Please email your ad to: katherinesheiko@hotmail.com
- PDF preferred, CMYK colorspace, Fonts converted to outlines, JPG ads must be 300 DPI or higher

☐ **Design Ad For Me \$35**

- E-mailed logo, text and materials to: katherinesheiko@hotmail.com

☐ **Silver Sponsor \$1,000**

- Sponsor Logo on T-Shirts and Placemats
- Full page, full color ad inside the Program Book
- Opportunity to prominently display business cards
- 100 FREE Entrance Tickets – \$300 value

☐ **Bronze Sponsor \$750**

- Full page, full color ad inside the Program Book
- Opportunity to prominently display business cards
- 50 FREE Entrance Tickets – \$150 value

**Program Book Advertising (Please select one)**

- ☐ Full Page Ad (8-1/2" X 5-1/2") \$500
- ☐ Half Page Ad (4-1/4" X 5-1/2") \$250
- ☐ Third Page Ad (2-7/8" X 5-1/2") \$175
- ☐ Friends of St. George (One Line of text in the Program Book) \$100

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Name: \_\_\_\_\_

Payment Type: ☐ Check ☐ Cash ☐ Credit Card (see below)

Credit Card Information

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Please save this form before submitting. If paying by credit card, please click "Email Form", if paying by cash or check, please click "Print Form" and mail in this form, along with your payment, to the address below:

**St. George Greek Orthodox Church, 43816 Woodward Ave., Bloomfield Hills, MI 48302**

**Attn: Kathy Sheiko**